

The Document Outsourcing Evolution: A Vertical Market Analysis

Report Fast Facts

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Abstract

This study provides detailed information on the needs and attitudes of a variety of vertical markets relative to document outsourcing. It answers key questions such as:

- What industries are more likely to outsource?
- What functional departments are involved with outsourcing and who are the primary decision makers?
- What metrics or value points do executives seek when it comes to outsourcing?
- What key document services are being outsourced today?
- What criteria do companies use when choosing an outsourcing provider?
- Why do companies choose not to outsource?
- What size organization is more likely to outsource?
- How are contracts being structured today in terms of length, pricing, and risk/reward?
- Do companies prefer providers that specialize or those that offer a broad range of services?
- How important is global reach?

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Table of Contents

Executive Summary	7
Market Size.....	7
General Outsourcing Trends Summary.....	8
Decision-Making and Contracts Summary.....	9
Document Outsourcing Segments Summary.....	10
<i>On-Site Contracted Services</i>	10
<i>Off-Site Printing and Document Services</i>	10
<i>Transaction Document Services</i>	11
<i>Document Process Outsourcing (DPO)</i>	11
Introduction	12
Project Objectives.....	12
Methodology.....	13
Document Outsourcing Segments	13
Document Outsourcing Defined.....	13
Individual Segment Definitions.....	13
<i>On-Site Contracted Services</i>	14
<i>Off-Site Printing and Document Services</i>	14
<i>Transaction Document Services</i>	15
<i>Document Process Outsourcing</i>	15
The Outsourcing Provider Landscape.....	16
General Outsourcing Survey Findings	17
Description of Respondents.....	17
<i>Primary Industry</i>	18
<i>Annual Revenue</i>	19
<i>Number of Employees</i>	20
<i>Departments Involved with Outsourcing Decisions</i>	21
Decision-Making for Document Outsourcing.....	22
<i>Job Title</i>	22
<i>Decision-Maker, Committee Member, or Influencer?</i>	23
<i>Decision-Makers by Outsourcing Segment</i>	24
<i>Decision-Makers by Vertical Industry</i>	25
RFPs and Proposals.....	32
<i>RFPs and Outsourcing</i>	32
<i>Number of Proposals Solicited</i>	33
<i>Use of Consultants for Requirements Definition and Vendor Selection</i>	35
To Outsource or Not.....	36
<i>Level of Document Outsourcing by Industry</i>	36
<i>Level of Document Outsourcing by Company Size</i>	37
<i>Level of Document Outsourcing by Segment</i>	38
<i>Reasons Why Companies Choose Not to Outsource</i>	39
The Impact of a Down Economy.....	40
Factors in the Decision-Making Process.....	42
<i>Criteria for Selecting a Document Outsourcing Provider</i>	42
<i>Importance of Geographical Footprint</i>	43
<i>Length of Contract</i>	45
<i>Most Common Approaches to Pricing</i>	46
<i>Turning a Deeper Shade of Green</i>	48
<i>Including Green Performance Measures in Contracts</i>	50
Segment-by-Segment Survey Findings	52
On-Site Contracted Services.....	52
<i>On-site Document Outsourcing by Vertical Industry</i>	52

<i>Specific Services Outsourced</i>	54
<i>Importance of the Full Service Provider Approach</i>	55
<i>On-site Services Plans for Next 12-24 Months</i>	56
<i>On-site Providers Most Commonly Used</i>	58
Off-Site Printing and Document Services.....	59
<i>Off-site Services by Vertical Industry</i>	59
<i>Off-site Services Plans for Next 12-24 Months</i>	61
<i>Critical Selection Criteria for Off-site Services</i>	63
<i>Types of Service Providers Used</i>	65
<i>Off-Site Providers Most Commonly Used</i>	67
Statement Printing and Transaction Document Services.....	69
<i>Transaction Document Services by Vertical Industry</i>	69
<i>Monthly Pages Produced</i>	71
<i>Transaction Volume Change Over Next 12 Months</i>	72
<i>Document Delivery Methods</i>	73
<i>Drivers of e-Presentation</i>	74
<i>TransPromo</i>	75
<i>Critical Selection Criteria for Transaction Providers</i>	76
<i>Transaction Providers Most Commonly Used</i>	78
Document Process Outsourcing (DPO).....	79
<i>DPO by Vertical Industry</i>	79
<i>Impact of the Economy on DPO</i>	81
<i>DPO Plans for Next 12-24 Months</i>	82
<i>Preferred Location for Service Delivery</i>	83
<i>Process and Performance Management Systems</i>	83
<i>Commonly Outsourced Business Processes</i>	84
<i>DPO Providers Most Commonly Used</i>	85
Summary and Conclusions	86
Outsourcing Prominence and Decision-Makers.....	86
Overcoming the Barriers and Winning the Business.....	86
Outsourcing Boon or Bust?.....	87
Best Practices for Outsourcing Providers.....	87
The Document Outsourcing Answers	89
What Industries are More Likely to Outsource?.....	89
What Functional Departments are Involved with Outsourcing?.....	89
Who Are the Primary Decision-Makers for Outsourcing Today?.....	90
What Metrics or Value Points do Executives Seek when it Comes to Outsourcing?.....	91
What Key Document Services are Being Outsourced Today?.....	91
What Criteria do Companies Use when Choosing an Outsourcing Provider?.....	92
Why do Companies Choose Not to Outsource?.....	93
What Size Organization is More Likely to Outsource?.....	93
How are Contracts Being Structured Today in Terms of Length, Pricing, and Risk/Reward?.....	94
Do Companies Prefer Providers that Specialize or those that Offer a Broad Range of Services?.....	94
How Important is Global Reach?.....	95
Appendix A – Survey	96
<i>Terminate Survey Message</i>	114

List of Figures

Figure 1: United States Document Outsourcing Market Forecast (\$Millions)	8
Table 1: Total Number of Respondents	13
Figure 2: Document Outsourcing Providers	16
Figure 3: What is your company's primary industry?	18
Figure 4: What is your company's annual revenue?	19
Figure 5: How many employees are in your company?	20
Figure 6: What department or function do you primarily work in?	21
Figure 7: What is your title or position?	22
Figure 8: What is your level of involvement regarding your company's decision about whether or not to outsource document-related services?	23
Figure 9: Who are the people (positions) that make decisions about whether or not to outsource? ...	24
Table 2: Key Decision-Makers by Outsourcing Segment.....	24
Figure 10: Which people make decisions about whether to outsource in Financial Services?	25
Table 3: Titles of Respondents from the Financial Services Industry	25
Figure 11: Which people make decisions about whether to outsource in Insurance?	26
Table 4: Titles of Respondents from the Insurance Industry.....	26
Figure 12: Which people make decisions about whether to outsource in Healthcare?	27
Table 5: Titles of Respondents from the Healthcare Industry	27
Figure 13: Which people make decisions about whether to outsource in Legal?	28
Table 6: Titles of Respondents from the Legal Industry.....	28
Figure 14: Which people make decisions about whether to outsource in Manufacturing?	29
Table 7: Titles of Respondents from the Manufacturing Industry.....	29
Figure 15: Which people make decisions about whether to outsource in Retail?.....	30
Table 8: Titles of Respondents from the Retail Industry	30
Figure 16: Which people make decisions about whether to outsource in Telecom/Utilities?	31
Table 9: Titles of Respondents from the Telecom/Utilities Industry	31
Figure 17: When seeking proposals for document outsourcing, do you follow a formal RFP process?32	
Figure 18: How many proposals to you typically solicit from vendors?	33
Figure 19: How many proposals to you typically solicit from vendors (by industry)?	34
Figure 20: How many proposals to you typically solicit from vendors (mean number of proposals)?	34
Figure 21: Does your company use consultants or third-party resources to help you with requirements definition and vendor selection?	35
Figure 21: Does your company currently outsource any document services to a third-party provider (by industry)?	37
Figure 23: Does your company currently outsource any document services to a third-party provider (by company size)?	37
Figure 24: Is your company outsourcing or considering outsourcing any of the following types of services?.....	38
Figure 25: In situations where you have chosen not to outsource—what were the primary reasons? 39	
Figure 26: Has the economic downturn affected your company's overall approach or attitude toward document outsourcing (by vertical industry)?	41
Figure 27: Has the economic downturn affected your company's overall approach or attitude toward document outsourcing (by company size)?	41
Figure 28: When it comes to evaluating an outsourcing vendor/provider, how would you rate the following factors in the decision process?	43
Figure 29: How wide of a geographical footprint does your company look for when it comes to outsourcing services?	44
Table 10: Geographical Footprint Preferences by Company Size (Revenue)	45
Table 11: Geographical Footprint Preferences by Vertical Industry.....	45
Figure 30: What is the typical length of an outsourcing contract with your company (by vertical industry)?	46
Figure 31: When it comes to structuring your outsourcing contracts, what types of pricing terms	

do you typically use? 47

Table 12: Pricing Terms and Models by Vertical Industry 48

Figure 32: Are the vendor's policies around recycling, environment, other "green" initiatives important to you (by vertical industry)?..... 49

Figure 33: Are the vendor's policies around recycling, environment, other "green" initiatives important to you (by company size)?..... 49

Figure 34: Do you include "green" related performance measures in your outsourcing contracts? 50

Figure 35: Do you include "green" related performance measures in your outsourcing contracts (by vertical industry)? 51

Figure 36: Is your company outsourcing or considering outsourcing On-Site Contracted Services (by vertical industry)? 53

Figure 37: Is your company outsourcing or considering outsourcing On-Site Contracted Services (by company size)? 53

Figure 38: What on-site services does your company outsource? 54

Figure 39: Is it important to have a provider that has the capabilities to manage all aspects of your on-site document management needs (by vertical industry)?..... 55

Figure 40: Is it important to have a provider that has the capabilities to manage all aspects of your on-site document management needs, rather than just specific services (mean values)?..... 56

Figure 41: What on-site services are you planning to implement within the next 12 – 24 months? 57

Figure 42: What On-Site Contracted Services are you planning to implement within the next 12 – 24 months (by vertical industry)?..... 57

Figure 43: What On-Site Contracted Services are you planning to implement within the next 12 – 24 months (by company size)?..... 58

Figure 44: What outsourcing provider does your company use for On-Site Contracted Services?..... 58

Figure 45: Is your company outsourcing or considering outsourcing Off-Site Printing and Document Services (by vertical industry)?..... 60

Figure 46: Is your company outsourcing or considering outsourcing Off-Site Printing and Document Services (by company size)?..... 60

Figure 47: Over the next two years, do you expect the amount of print outsourced to external providers to increase, decrease, or stay the same (by vertical industry)? 62

Figure 48: Over the next two years, do you expect the amount of print outsourced to external providers to increase, decrease, or stay the same (by company size)? 62

Figure 49: When selecting an Off-site outsourcing provider, how would you rate the importance of the following?..... 63

Figure 50: When selecting an Off-site outsourcing provider, how would you rate the importance of the following?..... 64

Figure 51: What percentage of off-site communication and print spending is given to the following types of providers? 65

Figure 52: What percentage of communication and print spending is given to the following types of providers (by vertical industry)?..... 66

Figure 53: What percentage of communication and print spending is given to the following types of providers (by company size)?..... 66

Figure 54: What outsourcing provider does your company use for Off-Site Printing and Document Services? 67

Figure 55: Is your company outsourcing or considering outsourcing Transaction Document Services (by vertical industry)? 70

Figure 56: Is your company outsourcing or considering outsourcing Transaction Document Services (by company size)? 71

Figure 57: On a monthly basis, how many pages of transactional documents does your company produce?..... 72

Figure 58: How will your company's annual transactional output volume change over the next year?73

Figure 59: In addition to print, which of the following document delivery methods do you utilize for transaction documents? 74

Figure 60: What do you see as the key motivations or drivers when it comes to shifting more to electronic presentment of transaction documents?..... 75

Figure 61: Has your company implemented TransPromo in any transaction documents?..... 76

Figure 62: When considering an external provider for your company’s transactional document output, what factors are most important? 77

Figure 63: What external providers does your company typically use for transactional document services?..... 78

Figure 64: Does your company outsource document-intensive business processes (by vertical industry)? 80

Figure 65: Does your company outsource document-intensive business processes (by company size)? 81

Figure 66: Has the economic downturn affected your company’s overall approach to outsourcing document-intensive processes? 82

Figure 67: Do you anticipate your company’s desire to outsource process management increasing, decreasing, or staying the same over the next 12-24 months? 82

Figure 68: Assuming a document-intensive process can be performed or managed on-site or off-site equally well, where do you prefer it be done? 83

Figure 69: How important is the provider’s use of performance management systems (e.g., Six Sigma, CMMI, Kaizen) in your selection criteria? 84

Figure 70: What functions in your company currently outsource business processes? 85

Figure 71: Departments or functions of document outsourcing decision-makers 89

Figure 72: Engagement Flow for Outsourcing Providers 90

Figure 73: Overall Criteria When Choosing a Provider 92

Figure 74: Reasons Why Companies Choose Not to Outsource 93

Table 13: Outsourcing by Size of Company 93

Table 14: Geographical Footprint Preferences by Company Size (Revenue) 95

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