

Meet the Team

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Digital Peripherals Solutions Consulting Services

Today's office peripherals industry continues to evolve, as solutions are being developed to meet the needs of the market. In fact, the market is poised for significant growth over the next few years. Increased demand for performance enhancing document technologies in hardware and software presents new opportunities for vendors in these markets. You will need to extend beyond your traditional hardware business models to provide new services and solutions.

To help you prosper in this environment, InfoTrends offers two consulting services that span nearly three quarters of the world office peripherals market:

- Digital Peripherals Solutions – U.S.
- Digital Peripherals Solutions – Europe

These personal consulting services offer executives, senior managers, and product and marketing managers the information and advice they need to outpace the competition and thrive in this dynamic marketplace. The services provide:

- Year-round support for your marketing, product planning, product development, and strategic development decisions
- Continuous information flow with daily, weekly, monthly, quarterly, and annual deliverables
- Unlimited inquiry access to experienced staff
- Online access to published deliverables 24 hours a day
- Regularly scheduled Webcasts that discuss industry trends and developments

Recently Completed Deliverables:

ColorLok Paper Reaches 2.1 Billion Reams Sold

New HP Inkjet Printer Change the Game for Small Business

U.S. & Western Europe Single-Function Printer & MFP Market Forecast: 2009-2014

U.S. Single Function Printer & MFP Service and Supply Forecast: 2010-2015

Western European Cut-sheet Market Growth

2011 Dealer Channel Survey

2011 Office Equipment Dealer Channel Trends: Survey Results



The Digital Peripherals Solutions Consulting Service provides clients with a hierarchy of powerful knowledge tools, from syndicated market information to customized, proprietary consulting. Our consultants can help you grow your business by providing you with insights that are geared to your specific challenges and goals.

Additional Services

Custom Consulting: You have unique issues and opportunities that require customized, in-depth research, analysis, and advice. Engage InfoTrends' team to help define your issues, design and implement an effective research process, and provide objective analysis and recommendations in a timely manner.

Multi-Client Studies: InfoTrends conducts comprehensive primary research studies on major industry trends and topics. Multiple companies fund, influence, and receive the research results, enabling them to obtain business critical information at a reduced price.

Training: InfoTrends' training programs cater to sales and work forces of all sizes. Our programs deliver consistent training throughout the organization and provide staff with the foundation to achieve success and develop new business opportunities. Training is available online through Webinars and e-learning programs as well as in person with our on-site training classes.

Reports: In addition to reports included as part of your subscription, you may also choose from a wide selection of forecasts, research reports, and strategic analysis on key industry trends and developments published by our other services.

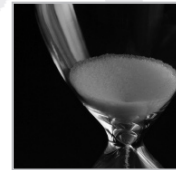
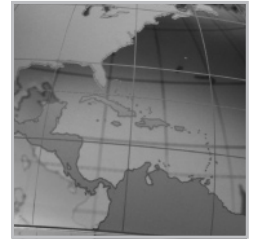
Getting Started

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InfoTrends is the leading worldwide market research and strategic consulting firm for the digital imaging and document solutions industry. We provide research, analysis, forecasts, and advice to help clients understand market trends, identify opportunities, and develop strategies to grow their businesses. Additional information about InfoTrends is available on the Web at www.infotrends.com.