

Digital Photography Trends Consulting Services

Recent InfoTrends forecasts show worldwide consumer digital camera market growth continuing at a modest rate. As revenues peak, however, many manufacturers will face challenging years as they look for ways to increase profitability and sustain income. New opportunities in hardware, software, and services will enable manufacturers to sustain profitable businesses, provided that they are able to leverage new technologies, respond to consumer needs, and subsequently create the right products for the right people.

To help you prosper in this environment, InfoTrends offers two consulting services that span nearly three quarters of the world consumer imaging market:

- **Digital Photography Trends – U.S.**
- **Digital Photography Trends – Europe**

These personal consulting services offer executives, senior managers, and product and marketing managers the information and advice they need to outpace the competition and thrive in this dynamic marketplace. The services provide:

- Year-round support for your marketing, product planning, product development, and strategic development decisions
- Continuous information flow with daily, weekly, monthly, quarterly, and annual deliverables
- Unlimited inquiry access to experienced staff
- Online access to published deliverables 24 hours a day
- Regularly scheduled Webcasts that discuss industry trends and developments

Meet the Team

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Recently Completed Deliverables:

North American Consumer Digital Camera Forecast: 2010-2015

2010 Eastern European Consumer Digital Camera Forecast: 2009-2015

2010 U.S. Mobile Imaging End-User Survey

Russian Digital Camera Owners: A Snapshot

U.S. Image Viewing Market Forecast: 2009-2014

2010 European Digital Photography End User Survey

3D Digital Cameras – Fad or Future?



The **Digital Photography Trends Consulting Service** provides clients with a hierarchy of powerful knowledge tools, from syndicated market information to customized, proprietary consulting. Our consultants can help you grow your business by providing you with insights that are geared to your specific challenges and goals.

Additional Services

Custom Consulting: You have unique issues and opportunities that require customized, in-depth research, analysis, and advice. Engage InfoTrends' team to help define your issues, design and implement an effective research process, and provide objective analysis and recommendations in a timely manner.

Multi-Client Studies: InfoTrends conducts comprehensive primary research studies on major industry trends and topics. Multiple companies fund, influence, and receive the research results, enabling them to obtain business critical information at a reduced price.

Training: InfoTrends' training programs cater to sales and work forces of all sizes. Our programs deliver consistent training throughout the organization and provide staff with the foundation to achieve success and develop new business opportunities. Training is available online through Webinars and e-learning programs as well as in person with our on-site training classes.

Reports: In addition to reports included as part of your subscription, you may also choose from a wide selection of forecasts, research reports, and strategic analysis on key industry trends and developments published by our other services.

Getting Started

To learn more about the **Digital Photography Trends Consulting Service**, please contact a sales representative today:

Headquarters

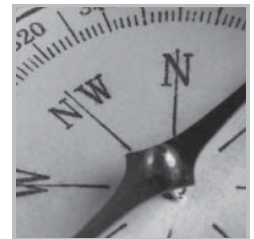
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InfoTrends is the leading worldwide market research and strategic consulting firm for the digital imaging and document solutions industry. We provide research, analysis, forecasts, and advice to help clients understand market trends, identify opportunities, and develop strategies to grow their businesses. Additional information about InfoTrends is available on the Web at www.infotrends.com.