



Meet the Team

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Internet Imaging Trends Consulting Service

InfoTrends projects that the total number of online photo service users will approach 110 million by 2012. This growth will be driven by factors including the ubiquity of broadband access, the availability of more sharing features that appeal to moms and other family memory keepers, high penetration of digital photography, and improvements that have facilitated the photo-uploading process.

The emergence of different types of services for sharing personal imaging content has made this dynamic sector of the market an interesting one to track. Consumers now have the option to share their photos via social networking sites, online photo communities, and traditional retailers' Web sites. The players in this space are constantly coming up with new and innovative ways for individuals and groups to communicate, and as a result, the dynamics of the market are constantly changing.

To help you prosper in this environment, InfoTrends offers the **Internet Imaging Trends Consulting Service**. This service offers executives, product and marketing managers, and senior managers the information and advice they need to outpace the competition and thrive in this dynamic marketplace. The service provides:

- Year-round support for your marketing, product planning, product development, and strategic development decisions
- Continuous information flow with daily, weekly, monthly, quarterly, and annual deliverables
- Unlimited inquiry access to experienced staff
- Online access to published deliverables 24 hours a day
- Regularly scheduled Webcasts that discuss industry trends and developments

Recently Completed Deliverables:

U.S. Digital Photo Storage Market Forecast: 2009-2014

U.S. Online Photo Services Forecast: 2009-2014

2010 U.S. Social Network and Photo Sharing Survey

Spotlight on Young Adults: Online Photo Services

Fujifilm and ColorCentric Look to Tag-team the Photo Merchandise Market

PMA 2010 Trade Show Review

The iPad: A Photo Enthusiast's View



The **Internet Imaging Trends Consulting Service** provides clients with a hierarchy of powerful knowledge tools, from syndicated market information to customized, proprietary consulting. Our consultants can help you grow your business by providing you with insights that are geared to your specific challenges and goals.

Additional Services

Custom Consulting: You have unique issues and opportunities that require customized, in-depth research, analysis, and advice. Engage InfoTrends' team to help define your issues, design and implement an effective research process, and provide objective analysis and recommendations in a timely manner.

Multi-Client Studies: InfoTrends conducts comprehensive primary research studies on major industry trends and topics. Multiple companies fund, influence, and receive the research results, enabling them to obtain business critical information at a reduced price.

Training: InfoTrends' training programs cater to sales and work forces of all sizes. Our programs deliver consistent training throughout the organization and provide staff with the foundation to achieve success and develop new business opportunities. Training is available online through Webinars and e-learning programs as well as in person with our on-site training classes.

Reports: In addition to reports included as part of your subscription, you may also choose from a wide selection of forecasts, research reports, and strategic analysis on key industry trends and developments published by our other services.

Getting Started

To learn more about the **Internet Imaging Trends Consulting Service**, please contact a sales representative today:

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InfoTrends is the leading worldwide market research and strategic consulting firm for the digital imaging and document solutions industry. We provide research, analysis, forecasts, and advice to help clients understand market trends, identify opportunities, and develop strategies to grow their businesses. Additional information about InfoTrends is available on the Web at www.infotrends.com.