

Image Scanning Trends Consulting Service

Scanning is a pervasive technology that is poised to influence personal, workgroup, and production level environments in a meaningful way over the next three to five years. The North American document scanning market continues to be a dynamic category, with new opportunities driven by increased penetration of document management solutions and the use of distributed capture products in organizations. At the lower end of the scanning spectrum, consumer flatbed scanners continue to battle against all-in-ones for the attention of the mass market. Both categories of standalone scanners will be challenged to continue adding new features and capabilities as they strive to compete with multifunctional devices.

To help you prosper in this environment, InfoTrends offers the Image Scanning Trends Consulting Service. This service offers executives, product and marketing managers, and senior managers the information and advice they need to outpace the competition and thrive in this dynamic marketplace. The service provides:

- Year-round support for your marketing, product planning, product development, and strategic development decisions
- Continuous information flow with daily, weekly, monthly, quarterly, and annual deliverables
- Unlimited inquiry access to experienced staff
- Online access to published deliverables 24 hours a day
- Regularly scheduled Webcasts that discuss industry trends and developments

Meet the Team

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Recently Completed Deliverables:

Information Management Goes Mobile

U.S. Document Imaging Scanner Forecast – 2011 Placements Activity

Business Imaging Scanner End-user Survey: 2010

Inspire 2011: Highlights of Perceptive Software's Annual End-user Conference

Solutions and Services in the Financial Services Market

Document Imaging Scanner Forecast for North America: 2010-2015

Road Map 2012: Image Scanning Trends



The Image Scanning Trends Consulting Service provides clients with a hierarchy of powerful knowledge tools, from syndicated market information to customized, proprietary consulting. Our consultants can help you grow your business by providing you with insights that are geared to your specific challenges and goals.

Additional Services

Custom Consulting: You have unique issues and opportunities that require customized, in-depth research, analysis, and advice. Engage InfoTrends' team to help define your issues, design and implement an effective research process, and provide objective analysis and recommendations in a timely manner.

Multi-Client Studies: InfoTrends conducts comprehensive primary research studies on major industry trends and topics. Multiple companies fund, influence, and receive the research results, enabling them to obtain business critical information at a reduced price.

Training: InfoTrends' training programs cater to sales and work forces of all sizes. Our programs deliver consistent training throughout the organization and provide staff with the foundation to achieve success and develop new business opportunities. Training is available online through Webinars and e-learning programs as well as in person with our on-site training classes.

Reports: In addition to reports included as part of your subscription, you may also choose from a wide selection of forecasts, research reports, and strategic analysis on key industry trends and developments published by our other services.

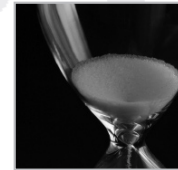
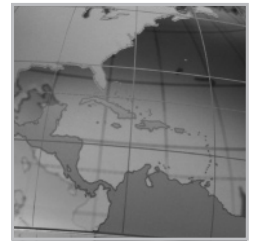
Getting Started

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InfoTrends is the leading worldwide market research and strategic consulting firm for the digital imaging and document solutions industry. We provide research, analysis, forecasts, and advice to help clients understand market trends, identify opportunities, and develop strategies to grow their businesses. Additional information about InfoTrends is available on the Web at www.infotrends.com.