

Meet the Team

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Network Document Solutions Consulting Services

For companies in the mature office equipment arena to enjoy continued growth and success, disruption in a new market is critical. Office document solutions present the greatest disruptive opportunity available to today's office equipment providers.

The market for office document solutions draws on products and services from multiple segments of the technology industry, including desktop and network computing as well as supporting software and hardware, such as MFPs and related workflow tools, for dedicated document management.

To help you prosper in this environment, InfoTrends offers two consulting services that span nearly three quarters of the world office document solutions market:

- Network Document Solutions – U.S.
- Network Document Solutions – Europe

This service offers executives, product and marketing managers, and senior managers the information and advice they need to outpace the competition and thrive in this dynamic marketplace. The service provides:

- Year-round support for your marketing, product planning, product development, and strategic development decisions
- Continuous information flow with daily, weekly, monthly, quarterly, and annual deliverables
- Unlimited inquiry access to experienced staff
- Online access to published deliverables 24 hours a day
- Regularly scheduled Webcasts that discuss industry trends and developments

Recently Completed Deliverables:

Guide for OEM Device Management Solutions for EMEA

Solutions Guide for Document Management - Office Document Solutions

2011 Vertical Market Primary Research – Solutions

Network Document Solutions North America Forecast: 2010-2015

Solutions Guide for Scan, Capture, and Workflow - Office Document Solutions

Guide for OEM Scan, Capture, and Workflow Solutions

Road Map 2012: Network Document Solutions



The Network Document Solutions Consulting Service provides clients with a hierarchy of powerful knowledge tools, from syndicated market information to customized, proprietary consulting. Our consultants can help you grow your business by providing you with insights that are geared to your specific challenges and goals.

Additional Services

Custom Consulting: You have unique issues and opportunities that require customized, in-depth research, analysis, and advice. Engage InfoTrends' team to help define your issues, design and implement an effective research process, and provide objective analysis and recommendations in a timely manner.

Multi-Client Studies: InfoTrends conducts comprehensive primary research studies on major industry trends and topics. Multiple companies fund, influence, and receive the research results, enabling them to obtain business critical information at a reduced price.

Training: InfoTrends' training programs cater to sales and work forces of all sizes. Our programs deliver consistent training throughout the organization and provide staff with the foundation to achieve success and develop new business opportunities. Training is available online through Webinars and e-learning programs as well as in person with our on-site training classes.

Reports: In addition to reports included as part of your subscription, you may also choose from a wide selection of forecasts, research reports, and strategic analysis on key industry trends and developments published by our other services.

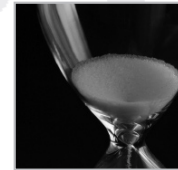
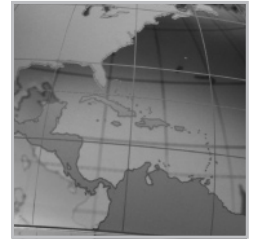
Getting Started

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InfoTrends is the leading worldwide market research and strategic consulting firm for the digital imaging and document solutions industry. We provide research, analysis, forecasts, and advice to help clients understand market trends, identify opportunities, and develop strategies to grow their businesses. Additional information about InfoTrends is available on the Web at www.infotrends.com.