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Abstract

2009 European Digital Photography Survey: Digital Cameras and Photo Printing

Report Fast Facts

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Abstract

This document provides an analysis of InfoTrends' European Digital Photography End-User Study, which was conducted in May 2009 among Internet-connected households in France, Germany, the United Kingdom, Poland, and Russia. This report offers insight on Internet users' digital camera ownership, usage, and applications. It includes information pertaining to digital cameras, camera phones, digital photo frames, photo merchandise, software, photo printing, and future purchasing intentions. In the past, this survey focused specifically on Western European countries, but we have since expanded our focus to include some Eastern European countries. This year's survey provides an "East versus West" perspective to offer greater insight into Europe's digital photography market.

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