

October 27, 2008

Abstract

Digital Photo Frames: A Bright Spot in the Consumer Imaging Market

Report Fast Facts

Published: October 2008

Pages: 22

Tables & Figures: 11

Price: \$1,995

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Abstract

Digital photo frames have come a long way from their origins in 2000, when they were just analog screens that offered a pixelated representation of a digital photo. Today's frames feature portability and Wi-Fi functionality. They are able to receive RSS feeds and weather updates. In addition to incorporating other technologies like built-in printers, digital photo frames can connect to MP3 players as well as household appliances. This document addresses the current state of the digital photo frame market, considers ownership and use, and provides a forecast for the future.

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Introduction

The new millennium brought us many new consumer products, and one of these was the digital photo frame. It was actually just prior to the new millennium, as we have traced the first digital photo frame. At first, the adoption of digital photo frames was not particularly high—prices were prohibitive and many consumers did not see the need for a digital product that would enable them to view their photos. Between 1999 and 2006, LCD panels came down in price. Over the years, the number of digital photographers increased and the quantity of photo prints produced began to decline. Now, it has become clear that digital photo frames represent a new way to view and enjoy digital memories.

This document will address the current state of the digital photo frame market, consider ownership and use, and provide an industry forecast. While compiling this document, InfoTrends interviewed frame vendors and also surveyed consumers to determine if digital photo frames are becoming a more integral part of the digital imaging ecosystem.

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