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Abstract

# Eroding Economic Conditions and the Impact on the Production Printing, Office Document, and Consumer Imaging Industries

## Report Fast Facts

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## Abstract

Executives throughout the production printing, office document, and consumer & professional imaging industries are closely monitoring global economic developments to navigate their companies through what is widely expected to be a difficult period. This report includes a review of market data, findings from a recent survey, and InfoTrends' perspective on current market conditions and recommendations for clients.

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## Introduction

Executives throughout the production printing, office document, and consumer & professional imaging industries are closely monitoring global economic developments to navigate their companies through what is widely expected to be a difficult period.

InfoTrends has received numerous questions from its clients specific to the economy, how it will impact their markets, and which strategies they can embrace to help weather the storm.

- Will there be a recession? How deep and long will it be?
- Which industries and companies will be hit hardest?
- How will the slowing economy affect my customers and business?
- Where are the biggest short-term threats and long term opportunities?
- What actions should my company take?

This report includes a review of market data, findings from a recent survey, and InfoTrends' perspective on current market conditions and recommendations for clients.

This material is prepared specifically for clients of InfoTrends, Inc. The opinions expressed represent our interpretation and analysis of information generally available to the public or released by responsible individuals in the subject companies. We believe that the sources of information on which our material is based are reliable and we have applied our best professional judgment to the data obtained.