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Abstract

France Print On Demand Market: Status 2007 and Forecast to 2012

Report Fast Facts

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Abstract

This country forecast provides an analysis of the French digital production printing market. It contains placements and market shares for 2007 and a forecast from 2008 to 2012, including growth prospects for equipment, consumables, services, and the value of pages produced by digital printing processes in the print on demand and data centre environments. An overview of size, structure, and trends in the French printing industry is also provided. This document analyses major demand drivers for the French market, including advertising expenditures, the publishing market, the IT industry, and the labour market.

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Headquarters:
97 Libbey Industrial Parkway
Suite 300
Weymouth, MA 02189
United States
+1 781 616 2100
info@infotrends.com

Europe:
3rd Floor, Sceptre House
7-9 Castle Street
Luton, Bedfordshire
United Kingdom, LU1 3AJ
+44 1582 400120
euro.info@infotrends.com

Asia:
Hiroo Office Building
1-3-18 Hiroo, Shibuya-ku
Tokyo 150-0012
Japan
+81 3 5475 2663
info@infotrends.co.jp

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