

March 9, 2009

Abstract

The Emerging Digital Printing Opportunity in Newspaper Publishing

Report Fast Facts

Published: March 2009

Pages: 24

Tables & Figures: 10

Price: \$995

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Abstract

A number of digital printing vendors showcased their new high-speed color continuous-feed devices running newspaper applications at drupa 2008. The digitally printed newspaper is an emerging concept and can represent a long-term new revenue opportunity for the newspaper market. This document provides an industry overview and outlines current and future developments related to production digital printing technology in the newspaper market.

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