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Abstract

2009 U.S. Photo Printing End-User Survey

Report Fast Facts

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Abstract

This report evaluates the digital photo printing habits of U.S. consumers. This document and the data within it are the result of InfoTrends' 2009 U.S. Photo Printing End-User Survey. This study examines general photography habits, photo printing habits in a variety of locations (home, retail, online), perspectives of respondents who do not print photos, and purchasing trends for photo merchandise.

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Headquarters:
97 Libbey Industrial Parkway
Suite 300
Weymouth, MA 02189
United States
+1 781 616 2100
info@infotrends.com

Europe:
3rd Floor, Sceptre House
7-9 Castle Street
Luton, Bedfordshire
United Kingdom, LU1 3AJ
+44 1582 400120
euro.info@infotrends.com

Asia:
Hiroo Office Building
1-3-18 Hiroo, Shibuya-ku
Tokyo 150-0012
Japan
+81 3 5475 2663
info@infotrends.co.jp

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