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Abstract

2009 U.S. Social Network and Photo Sharing Survey

Report Fast Facts

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Abstract

This document provides an in-depth analysis of InfoTrends' first consumer survey on the use of social networks and the photo sharing activities that occur on these sites. Fielded in March 2009, this Web survey received responses from 1,810 qualified participants, including 885 who use at least one social networking site on a regular basis.

Respondents were also asked about other methods of photo sharing, including e-mail, traditional online photos services, home networks, and viewing on a television screen.

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