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Abstract

## Spotlight on Young Adults: Home Photo Printing

### Report Fast Facts

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### Abstract

This document takes a closer look at the results of InfoTrends' report entitled *Home Photo Printing End-User Research: 2008* to place a special focus on young adults (respondents between the ages of 18 and 24). This report examines the digital printing habits of young adults, including the types of printers used in the home and future purchasing intentions. Where appropriate, the young adults' responses are separated by gender and/or compared to those of the total survey population to further illuminate the differences between these groups.

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