

February 10, 2010

Abstract

Spotlight on Young Adults: Online Photo Services

Report Fast Facts

Published: February 2010

Pages: 37

Tables & Figures: 29

Price: \$3,500

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Abstract

This document takes a closer look at the results of InfoTrends' 2009 *Online Photo Services End-User Survey* to place a special focus on young adults (respondents between the ages of 18 and 24). This survey questioned consumers about their online photo service adoption as well as usage habits pertaining to photo sharing and printing. Where appropriate, young adults' responses are separated by gender and/or compared to those of the total survey population to further illuminate the differences between these groups.

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