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Abstract

Western European Consumer Digital Camera Forecast: 2007 - 2013

Report Fast Facts

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Abstract

This report provides a five-year forecast for Western Europe in terms of units, revenues, and average selling prices for the consumer (sub-€1,500) digital camera market. The forecast breaks out resolution, point & shoot, and digital SLR segments. It provides a forecast for total European unit sales and separates this information by individual country. Data is provided for Germany, the U.K., France, Italy, Spain, Benelux, Scandinavia, and Austria/Switzerland. This document also includes analysis of the key market drivers and barriers, digital camera vendors, ongoing market issues, digital camera design, and technology trends.

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