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Abstract

Western European Copying & Printing Market Placements: 2008

Report Fast Facts

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Abstract

This document provides a placement summary for the digital single- and multi-function printers placed in staffed environments in the on demand, data processing, and production copying markets for 2007 and 2008. It also includes an overview of the major market trends that affect placements. Placement data and market share tables from 2006 to 2008 comparing 2007 and 2008 results are included within the discussion of each segment, as well as for many of the sub-segments. This document is a companion to the Excel pivot table containing the placement information and the product list.

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Headquarters:
97 Libbey Industrial Parkway
Suite 300
Weymouth, MA 02189
United States
+1 781 616 2100
info@infotrends.com

Europe:
3rd Floor, Sceptre House
7-9 Castle Street
Luton, Bedfordshire
United Kingdom, LU1 3AJ
+44 1582 400120
euro.info@infotrends.com

Asia:
Hiroo Office Building
1-3-18 Hiroo, Shibuya-ku
Tokyo 150-0012
Japan
+81 3 5475 2663
info@infotrends.co.jp

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