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Abstract

Spotlight on Young Adults: Digital Still Cameras

Report Fast Facts

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Abstract

This document takes a closer look at the results from InfoTrends' 2008 *U.S. Digital Still Camera End-User Survey* by focusing on young adults (individuals between the ages of 18 and 24). It examines how this important consumer segment interacts with digital still cameras and digital photo frames. In some cases, young adults' behaviors are segmented by gender and/or compared to those of the total survey population.

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