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Abstract

Spotlight on Young Adults: Retail Photo Printing

Report Fast Facts

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Abstract

This document takes a closer look at the results of InfoTrends' 2008 *U.S. Photo Kiosk and Retail Digital Photofinishing End-User Survey* to place a special focus on young adults (respondents between the ages of 18 and 24). It examines the printing habits of young adults who own digital cameras, their preferred printing locations, and their typical print volumes. In some cases, young adults' behaviors are segmented by gender and/or compared to those of the total survey population.

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