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Abstract

## Photo Printing among Camera Phone Users: 2008 Survey Results

### Report Fast Facts

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### Abstract

This report looks at the digital photo printing habits of camera phone users. The analysis addresses questions regarding the amount and frequency of photo printing from camera phones, print locations for camera phone photos, and future printing intentions. The data is extracted from InfoTrends' 2008 Camera Phone End-User Survey.

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## **Introduction**

This report examines the digital photo printing habits of camera phone users. It assesses overall printing behaviors, the quantity and frequency of printing camera phone photos, and future printing intentions. This data is only a fraction of the information that is available from InfoTrends' 2008 Camera Phone End-User Survey. The complete study provides a detailed analysis of digital photography behaviors of camera phone users, including demographics, the most commonly used camera phone features, picture and video usage habits, and the impact that the camera phone has on dedicated digital camera usage. Contact InfoTrends for more information on how to access the data results of the complete survey.

## **Methodology**

This survey was conducted via a Web-based questionnaire in the U.S., and invitations were e-mailed to a panel of survey takers. Panel access was provided by Survey Sampling International, and the survey pool was balanced by age and gender.

The survey was conducted from March 17, 2008 to March 21, 2008. A total of 1,466 responses were received, and 1,415 of these qualified as U.S. residents over 13 years of age.

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